This is your chance to amplify your company’s image and reputation in the local marketplace. The Northern California Chapter of PCMA is growing at a rapid pace and this is your chance to get in front of the Leaders in the Bay Area Hospitality Industry. There is no better time to support PCMA and to contribute to your continuing education and business development. We currently have over 260 members and 43% of our membership are planners. This gives you great exposure.

**Platinum Level - $10,000**
- One Sponsor Spotlight in online PCMA newsletter
- Three Sponsor Spotlights on PCMA NCC Social Media Platform
- One Email Blast to be sent out to PCMA NCC Membership (to be sent by PCMA)
- Collateral material provided by sponsor placed on each seat at educational programs
- Logo and name recognition at all chapter events
- A 2 minute presentation at all events
- Tabletop display during all networking receptions
- Prominent logo and name recognition on PCMA website for a year
- Four complimentary registrations at each event for a year (excludes LEAP and BAMIES)
- Recognition on email notifications promoting each chapter event
- Two Tables at the BAMIES
- Banner ad on website, one per year

**Diamond Level - $7,500**
- One Sponsor Spotlight in online PCMA newsletter
- Two Sponsor Spotlights on PCMA NCC Social Media Platform
- Collateral material provided by sponsor placed on each seat at educational programs
- Logo and name recognition at all chapter events
- A 2 minute presentation at three events
- Tabletop display during all networking receptions
- Prominent logo and name recognition on PCMA website for a year
- Two complimentary registrations at each event for a year (excludes LEAP and BAMIES)
- Recognition on email notifications promoting each chapter event
- One Table at the BAMIES

**Gold Level - $5,000**
- One Sponsor Spotlight in online PCMA newsletter
- One Sponsor Spotlight on PCMA NCC Social Media Platform
- Collateral material provided by sponsor placed on each seat at educational programs
- Logo and name recognition at all chapter events
- A 2 minute presentation at two events
- Tabletop display during two networking receptions
- Prominent logo and name recognition on PCMA website for a year
- Two complimentary registrations at each event for a year (excludes GMID, LEAP and BAMIES)
- Recognition on email notifications promoting each chapter event
- One Table at the BAMIES
2020 SPONSORSHIP OPPORTUNITIES

Silver Level - $2500
- One Sponsor Spotlight in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at two educational programs
- Logo and name recognition at all chapter events
- A 2 minute presentation at one event
- Tabletop display at one networking event
- Prominent logo and name recognition on PCMA website for a year
- Two complimentary registrations at six events for a year (excludes GMID, LEAP and BAMIES)
- Recognition on email notifications promoting each chapter event
- Verbal recognition at all PCMA meetings and events

Bronze Level - $1500
- One Sponsor Spotlight in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at one educational program
- Logo and name recognition on signage at all chapter events
- A 2 minute presentation at one event
- Tabletop display at one networking reception
- Prominent logo and name recognition on PCMA website for a year
- Two complimentary registrations at four events for a year (excludes GMID, LEAP and BAMIES)
- Recognition on email notifications promoting each chapter event
- Verbal recognition at all PCMA meetings and events

BAMIES Table Sponsorship

Signature Sponsor - $5,000 (ONE Opportunity Available)
- Two tables of 10 guests
- Acknowledgement during opening credits of the program and in all printed materials
- Spotlight Sponsor of the Legend Award
- Opportunity to feature up to two minute video prior to the award winner being announced
- Sponsorship mention in all marketing materials for event
- Additional marketing mention during Town Hall event in December
- 2 complimentary registrations for Town Hall; preferred seating at President’s Table

Premier Sponsor - $2,850 (Up to Five Available - Depending on Signature Participation)
- One table of 10 guests
- Acknowledgement during opening credits of the program and in all printed materials
- Spotlight Sponsor for one of the five Awards
- Opportunity to feature up to two minute video prior to the award winner being announced
- Introduction of the Award and nominees

Champion Sponsor - $1,850
- One table of 10 guests
- Acknowledgement during opening credits of the program
2020 SPONSORSHIP OPPORTUNITIES

LEAP Sponsorship - $3,500
- One Sponsor Spotlight in online PCMA newsletter
- One Sponsor Spotlight on PCMA NCC Social Media Platform
- Collateral material provided by sponsor placed on each seat at LEAP and one other educational program
- Logo and name recognition at all chapter events
- A 5 minute presentation at LEAP event
- Tabletop display at LEAP event
- Prominent logo and name recognition on PCMA website for a year
- One Complimentary registration at each event for a year (excludes GMID and BAMIES)

Exhibit table at Education or Networking Events - $350
- One Tabletop display at any education or networking event
- Logo and name recognition at the event
- Verbal recognition at the event
- Raffle donation required

Customized Packages
Please contact us directly and we can discuss specialized packages and partnerships that achieve your specific business goals.

Deborah Josue, PCMA NCC Director of Sponsorship
debjosue@me.com / 831-905-8420

Tentative Schedule for 2020
February  Networking Breakfast
March     Education Program
April     GMID - Networking Mixer
May       LEAP - Education Program
June or July Networking Mixer
August    Networking Mixer
September Education Program
October   Bay Area Meetings Industry Excellence Awards (BAMIES)
December  Town Hall - Education Program
2020 SPONSORSHIP

Name:  

Company:  

Address:  

City, State, Zip:  

Phone:  Email:  

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Sponsor Level:  

Date Range:  

Check Enclosed:  
Please make payable to PCMA NCC  

Send Invoice to:  

Signature:  Date:  

Please return completed form to  
Deborah Josue, PCMA NCC Director of Sponsorship  
dejosue@me.com