



2019 SPONSORSHIP OPPORTUNITIES

This is your chance to amplify your company's image and reputation in the local marketplace. The Northern California Chapter of PCMA is growing at a rapid pace and this is your chance to get in front of the Leaders in the Bay Area Hospitality Industry. There is no better time to support PCMA and to contribute to your continuing education and business development. We currently have 220 plus members and 40% of our membership are planners. This gives you great exposure.

Platinum Level - \$10,000

- One Sponsor Spotlight in online PCMA newsletter
- Three Sponsor Spotlights on PCMA NCC Social Media Platform
- One Email Blast to be sent out to PCMA NCC Membership (to be sent by PCMA)
- Collateral material provided by sponsor placed on each seat at educational programs
- Logo and name recognition on signage at all chapter events
- A 2 minute presentation at all events
- Tabletop display during all networking receptions
- Prominent logo and name recognition on PCMA website for a year
- 4 comp registrations at each event for a year
- Recognition on email notifications promoting each chapter event
- 2 tables at the BAMIES
- Banner Ad on Website – 1 per year

Diamond Level - \$7500

- One Sponsor Spotlight in online PCMA newsletter
- Two Sponsor Spotlights on PCMA NCC Social Media Platform
- Collateral material provided by sponsor placed on each seat at educational programs
- Logo and name recognition on signage at all chapter events
- A 2 minute presentation at 3 events
- Tabletop display during all networking receptions
- Prominent logo and name recognition on PCMA website for a year
- 2 comp registrations at each event for a year
- Recognition on email notifications promoting each chapter event
- Table at the BAMIES

Gold Level - \$5,000

- One Sponsor Spotlight in online PCMA newsletter
- One Sponsor Spotlight on PCMA NCC Social Media Platform
- Collateral material provided by sponsor placed on each seat at educational programs
- Logo and name recognition on signage at all chapter events
- A 2 minute presentation at 2 events
- Tabletop display during 2 networking receptions
- Prominent logo and name recognition on PCMA website for a year
- 2 comp registrations at each event for a year
- Recognition on email notifications promoting each chapter event
- Table at the BAMIES



2019 SPONSORSHIP OPPORTUNITIES

Silver Level - \$2500

- One Sponsor Spotlight in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at 2 educational programs
- Logo and name recognition on signage at all chapter events
- A 2 minute presentation at 1 event
- Tabletop display at 1 networking event
- Prominent logo and name recognition on PCMA website for a year
- 2 comp registrations at 6 events for a year
- Recognition on email notifications promoting each chapter event
- Verbal recognition at all PCMA meetings and events

Bronze Level - \$1500

- One Sponsor Spotlight in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at 1 educational program
- Logo and name recognition on signage at all chapter events
- A 2 minute presentation at 1 event
- Tabletop display at 1 networking reception
- Prominent logo and name recognition on PCMA website for a year
- 2 comp registrations at 4 events for a year
- Recognition on email notifications promoting each chapter event
- Verbal recognition at all PCMA meetings and events

BAMIES Table Sponsorship

Signature Sponsor - \$5,000 (ONE Opportunity Available)

- (2) Two tables of 10 guests
- Acknowledgement during opening credits of the program and in all printed materials
- Spotlight Sponsor of the Legend Award
- Opportunity to feature up to two minute video prior to the award winner being announced
- Sponsorship mention in all marketing materials for event
- Additional marketing mention during Town Hall event in December
- 2 complimentary registrations for Town Hall - preferred seating at President's Table

Premier Sponsor - \$2,750 (Up to Five Available - Depending on Signature Participation)

- (1) One table of 10 guests
- Acknowledgement during opening credits of the program and in all printed materials
- Spotlight Sponsor for one of the five Awards
- Opportunity to feature up to two minute video prior to the award winner being announced
- Introduction of the Award and nominees

Champion Sponsor - \$1,750

- (1) One table of 10 guests
- Acknowledgement during opening credits of the program



2019 SPONSORSHIP OPPORTUNITIES

LEAP Sponsorship - \$3,500

- One Sponsor Spotlight in online PCMA newsletter
- One Sponsor Spotlight on PCMA NCC Social Media Platform
- Collateral material provided by sponsor placed on each seat at LEAP and one other educational program
- Logo and name recognition on signage at all chapter events
- A 5 minute presentation at LEAP event
- Tabletop display at LEAP event
- Prominent logo and name recognition on PCMA website for a year
- 1 comp registration at each event for a year
- Recognition on email notifications promoting each chapter event

Exhibit table at Education or Networking Events - \$350

- One Display Table at any education or networking event
- Logo and name recognition at the event
- Verbal recognition at the event
- Raffle donation required

Customized Packages

Please contact us directly and we can discuss specialized packages and partnerships that achieve your specific business goals.

Deborah Josue, PCMA NCC Director of Sponsorship

Deborah.Josue@hilton.com / 415-203-7779

Schedule for 2019

February	Networking Breakfast
March	Education Program
April	GMID - Networking Mixer
May	LEAP - Education Program
June	Networking Mixer
August	Networking Mixer
September	Education Program
October	Bay Area Meetings Industry Excellence Awards (BAMIES)
December	Town Hall - Education Program



2019 SPONSORSHIP

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Sponsor Level: _____

Date Range: _____ to _____

Check Enclosed: _____
Please make payable to PCMA NCC

Send Invoice to: _____

Signature: _____ Date: _____

Please return completed form to Deborah Josue, PCMA NCC Director of Sponsorship,
Deborah.Josue@hilton.com.